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Enlighten, Educate, and Entertain

Naperville's Only Professional Theatre Performing
in the Historic Downtown District
www.brightsidetheatre.com

FOR IMMEDIATE RELEASE

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BrightSide Theatre

Naperville's Only Professional Theatre performing in the Historic Downtown District

Launches Its New Website

With the Help of a Grant from DuPage Foundation and CueCamp

NAPERVILLE, IL – July 18, 2017- BrightSide Theatre launched its new robust and redesigned website. This newly launched website was funded in part by the grant from the Michael J. Schroeck Fund of the DuPage Foundation as well as CueCamp. Built by CueCamp, BrightSide Theatre's new website includes a user-friendly layout allowing visitors to find information quickly and intuitively and a more responsive web design creating optimal viewing experiences across a variety of devices.

BrightSide Theatre (Jeffrey Cass, Artistic Director and Julie Ann Kornak, Executive Director) currently kicking off its 7th season – Cinema to Stage, is Naperville's only professional theatre performing in the historic downtown district. BrightSide Theatre is committed to Enlighten, Educate, and Entertain through comedies and inspirational stories from across the globe. A unique blend of award-winners, premieres, modern works and timeless classics meant to reflect upon and inform our community inhabit BrightSide's stage. For more information on BrightSide Theatre, please visit www.brightsidetheatre.com or call 630-447-8497.

"Our Community Needs Grant Program supports local not-for-profit organizations that are dedicated to enriching DuPage County," said Barb Szczepaniak, Foundation vice president for programs. "We are very thankful to the many local not-for-profit board members, staff and volunteers who manage and administer the impactful programs that contribute to helping make our community strong, vibrant, and culturally- and environmentally-rich. In addition, we would like to thank our donors who have invested in the Foundation. It is their generosity that makes our support possible."

Community Needs grants are primarily awarded based on earnings from the Foundation's unrestricted and field-of-interest funds. Additionally, during the selection process, the Foundation offers representatives of its donor-advised funds the opportunity to review the grant applications that it receives through its Community Needs Grant Program. It does this to inform local donors about the needs in the community, introduce them to the many organizations that apply to the Foundation, and to engage them in helping the Foundation increase the level of grant support that it provides through the grant process.

About the DuPage Foundation

The DuPage Foundation is DuPage County's philanthropic leader. Established in 1986 to raise the quality of life throughout DuPage County, the Foundation serves our community by helping area residents and organizations realize their unique charitable goals, providing impactful support to our community's not-for-profits, and fostering key partnerships to address critical issues affecting DuPage County.

As a 501(c)(3) public charity, the Foundation receives contributions and bequests from individuals, corporations, organizations and foundations looking to make a difference for our community and the causes about which they are most passionate. Since its inception, the Foundation has grown to nearly \$90 million in assets and awarded more than \$30 million in grants to not-for-profit agencies serving the residents of DuPage County and beyond.

For more information about the Foundation, visit www.dupagefoundation.org. To arrange future media opportunities, please contact William Pearch, marketing manager, at 630.598.5290, or bill@dupagefoundation.org.

About CueCamp

CueCamp is a Social Media and Internet Marketing firm, specializing in creating stunning web marketing for businesses of all sizes. CueCamp helps clients maximize their marketing dollar by providing intelligent, targeted marketing to boost revenue. *From Website Development to branding and marketing CueCamp has you covered.* For information about CueCamp services, please contact them at info@cuecamp.com, (630) 333-9909, or www.cuecamp.com.

